



This report is issued monthly on behalf of your Region and the IEEE Member & Geographic Activities Board.



I hope your section is off to a great start to this Fall Season! We need to do better at posting our accomplishments on Region 3 social media sites, to showcase the things our Sections and Chapters are doing in the area of Membership Development. For reference, here are the links to the Region 3 website and social media accounts. If you aren't following us, be sure to do so:

- Region Website: [www.ewh.ieee.org/reg/3/](http://www.ewh.ieee.org/reg/3/)
- Twitter: [twitter.com/r3ieee](https://twitter.com/r3ieee)
- R3's Student Facebook: [www.facebook.com/IEEEStudentsRegion3/](https://www.facebook.com/IEEEStudentsRegion3/)
- R3's General Facebook: [www.facebook.com/r3ieee/](https://www.facebook.com/r3ieee/)
- Instagram: [www.instagram.com/r3ieee/](https://www.instagram.com/r3ieee/)

In order to get your activities posted, each Section and Chapter needs to send me at least one activity per quarter (summary along with photos) so we can highlight them on the R3 social media platforms. Hopefully, when interested professionals and students see these amazing posts, they will want to join the IEEE which will boost our membership totals. Let's do it R3!

**Sonya Dillard**, Member Activities Chair, Region 3  
[sonya.dillard@ieee.org](mailto:sonya.dillard@ieee.org)

Region Snapshot	This Month	'18 vs. '17	% Change	To view your Section's total membership, renewal and recruitment stats, <a href="#">visit the Region 3 Membership Stats folder on Google Drive.</a>
Total Membership	26,507	▲ 69	0.3%	
Higher-Grade	22,297	▼ (258)	-1.1%	
Students	4,210	▲ 327	8.4%	
IEEE Worldwide	395,128	▲ 4,452	1.1%	

### New Student Branch Policy Changes

As discussed on this month's Section Student Support Forum, there are a number of policy changes that will be going into effect for 2019. These changes are aimed at strengthening the Section to Student Branch Connection so that the Branches engage more with you and the greater IEEE. Be on the lookout for communications from the IEEE Student team and be sure to review the SSC Forum presentation that was sent last week to learn more.

**It will be critical to understand these changes moving forward.** Be on the lookout and check your inboxes for details. If you have any questions, please let Mark Torres ([mgtorres@ieee.org](mailto:mgtorres@ieee.org)) and Chris Wright ([wright.c@ieee.org](mailto:wright.c@ieee.org)) know.

### REMINDER: Order your 2019 Membership Development Kit

Be sure to [order your 2019 Membership Development Kit](#) via the new MD Kit Portal. **Users can now customize their kit** via the portal. First times users are required to set up a user account. We suggest using your IEEE Account credentials.

### Need Membership Training and resources?

[Visit the MD Resources page](#) to find the tools you need to jump start your membership programs. Available resources include:

- Membership Development Training
- Templates you can use for your communications
- The IEEE Benefits of Membership presentation for use when speaking to members and non-members

If you have questions or need assistance, please contact me or your Region's MD Chair.

### Officer Reporting Updates

With the change in Membership Cycle comes potential changes to your respective Executive Committees. Be sure to [update your officer reporting](#) as necessary and don't forget to include your sub-unit officers such as Affinity Group Chairs, Chapter leaders and Student Branch officers.

### IEEE Educational Activities Member Opportunities - PLEASE PROMOTE

IEEE Educational Activities has three great opportunities that can be promoted to our members:

#### Two Virtual events:

- [IEEE Guide to Autonomous Vehicle Technology](#) - Free Webinar 8 November 2018



# Membership Development Report—September 2018

## Southeast United States (Region 3)



This report is issued monthly on behalf of your Region and the IEEE Member & Geographic Activities Board.

- [Advanced Blockchain for Enterprise Virtual Event](#) - 4-5 December 2018 presented by corporate blockchain strategist and MIT lecturer, Steve Derezinski

**Volunteer Opportunity:** The IEEE Educational Activities Board (EAB) is seeking qualified professionals from industry, government and academic sectors to serve as Program Evaluators to assist in accrediting engineering and engineering technology programs for the Engineering Accreditation Commission (EAC) and the Engineering Technology Accreditation Commission (ETAC) of ABET, Inc. **The deadline for submitting an application is 2 November 2018.** This is a strictly volunteer position. Visit the [IEEE EA Program Evaluator Qualifications site](#) for more details or if you have questions, contact Regina Samson, IEEE Accreditation Specialist, at +1 732 562-5306 or [r.m.samson@ieee.org](mailto:r.m.samson@ieee.org)

**Visit the [MD resources page](#) to access materials designed to help your local membership efforts.**